# Amer. Safety Razor Names Goldenberg Retail Manager

American Safety Razor Co. has named Alan Goldenberg retail operations manager for blades and toiletries, according to Peter A. Milone, ASR national sales manager.

Mr. Goldenberg who will be located is the company's New York headquarters, was appointed New York district sales manager for ASR a year ago. He joined the company as a sales representative in 1963 and was promoted to special accounts representative and assistant district sales manager prior to becoming a district sales manager in 1967.

A native of Newark, N. J., and a graduate of Upsala College with a bachelor's degree in business administration, Mr. Goldenberg is married to the former Vicki Lynn Shapiro. They have one son and reside at 247 Oak Tree Road, Mountainside, N. J.

UNITED STATES TOBACCO JOURNAL, December 5, 1968

UNITED STATES TOBACCO JOURNAL

# Philip Morris Executives Share Dais With President and First Lady at Civic Affairs

THAT'S THE CHIEF EXECUTIVE of Philip Morris Inc., Joseph F. Cullman 3rd, seated next to the chief executive of the United States, President Lyndon Johnson, during Urban League Equal Opportunity dinner November 19 in New York City. Whitney Young Jr., executive director of the National Urban League, is shown addressing the affair, at which the President made a surprise appearance. Earlier that same day, Philip Morris' James Bowling (right photo), a vice president of the tobacco firm and an officer of Keep America Beautiful, kept Mrs. Johnson company at the Keep America Beautiful luncheon in New York. The event honoring the First Lady was attended by more than 500 people from 33 states. (Photos Courtesy "N. Y. Times")

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